

# W.I.B. DIVIDED INTO 5 PARTS

## Wartime Information Service Is Organized

Ottawa, Nov. 10 (CP).—Organization of the Wartime Information Board into five branches was described today by the chairman, Charles Vining, in an interview.

He said the board had finally completed establishment of all its personnel in the new Supreme Court Building, and was reaching the end of the organization period.

The five branches are as follows:

1. Domestic information, directed by Dave Rogers, former managing editor of the Regina Leader-Post, with supervision over the information provided for domestic outlets.

2. External, directed by Campbell Smart, former Montreal advertising executive, with supervision over the offices already set up in Washington, New York and London, and such other outside offices that may be opened.

3. Reports branch, directed by A. D. Dunton, former editor of the Montreal Standard, responsible for establishment of a complete reference library and research section to study trends of thought and public opinion.

4. A technical branch, directed by John Porter, former Toronto advertising executive, with supervision over the board's radio, photograph, moving picture, poster and exhibit activities.

5. A speakers' branch, directed by R. B. Perrault, former Montreal automobile sales executive, to provide platform and dinner speakers when requested and organize public addresses on topics related to Canada's war effort.

The two branches first named will each function in its own field, but the three other branches will serve both the domestic and external branches. Mr. Vining said it would not be the function of the board to provide news or to distribute it, but to provide information where it was requested and to arrange the other forms of factual publicity apart from daily news releases.

The board will be about the same size, as to personnel, as was the office of Director of Public Information which it absorbed, Mr. Vining said.

103-883-804

149

WAR  
EUROPEAN  
1939  
CANADA  
PROPAGANDA  
BOARD